

# HONORLOCK PRIVACY POLICY

**Last Updated: September 8, 2021**

This Privacy Policy describes how Honorlock Inc. (“*Company*,” “*we*,” or “*us*”) collects, uses, and discloses information about you. This Privacy Policy applies when you use our website at <https://honorlock.com/> (the “*Website*”), or otherwise interact with us, such as through our customer support channels, at tradeshow or conferences, during our events and webinars, when you receive our emails, or use our social media pages. This Privacy Policy does not apply to the information we process on behalf of our customers about exam takers (which is covered by the [Exam Taker Privacy Notice](#)) or to products and services that link to a different privacy policy.

We may change this Privacy Policy from time to time. If we make changes, we will notify you by revising the date at the top of this policy. If we make significant changes to this Privacy Policy, we will provide you with additional notice (such as by adding a statement to our website or sending you a notification). We encourage you to review this Privacy Policy regularly to stay informed about our information practices and the choices available to you.

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## COLLECTION OF INFORMATION

### Information You Provide to Us

We collect information you provide directly to us. For example, you share information directly with us when you fill out a form, communicate with us via third-party platforms, request customer service and support, register for our events and webinars, or otherwise communicate with us. The types of information we may collect include your name, email address, organization, job title, the state and country where you or your organization is located, phone number, and any other information you choose to provide such as in chat messages and phone calls.

### Information We Collect Automatically When You Interact with Us

When you access or use our Website or otherwise interact with us, we automatically collect certain information, including:

- **Device and Usage Information:** We collect information about how you access our Website, including data about the device and network you use, such as your hardware model, operating system version, mobile network, IP address, unique device identifiers, and browser type. We also collect information about your activity on our Website, such as access times, pages viewed, links clicked, and the page you visited before navigating to our Website.
- **Information Collected by Cookies and Similar Tracking Technologies:** We (and those who perform work for us) use tracking technologies, such as cookies and web beacons, to collect information about you. Cookies are small data files stored on your hard drive or in device memory that help us improve our Website and your experience, see which areas and features of our Website are popular, and count visits. Web beacons (also known as “pixel tags” or “clear GIFs”) are electronic images that we use on our Website and in our emails to help deliver cookies, count visits, and understand usage and campaign effectiveness. For more information about cookies and how to disable them, see the [Your Choices](#) section below.

## Information We Collect from Other Sources

We obtain information from other sources. For example, we may collect information about you from webinar hosting providers, tradeshow conferences, and advertising partners.

## Information We Derive

We may derive information or draw inferences about you based on the information we collect. For example, we may make inferences about your location based on your IP address or infer your level of interest in our products and services based on your browsing behavior and interactions with us.

# USE OF INFORMATION

We use the information we collect about you to:

- Provide, maintain, and improve our Website, products, and services, including debugging to identify and repair errors in our Website;
- Personalize your experience with us;
- Send you support and administrative messages, including to respond to your comments and questions and provide customer service;
- Set up demonstrations of our products and services with you and your organization;
- Communicate with you about products, services, and events offered by Honorlock and others and provide news and information that we think will interest you (see the [Your Choices](#) section below for information about how to opt out of these communications at any time);
- Monitor and analyze trends, usage, and activities in connection with our Website;
- Personalize the advertisements you see on third-party platforms and websites;
- Detect, investigate, and prevent security incidents and other malicious, deceptive, fraudulent, or illegal activity and protect the rights and property of Honorlock and others;
- Comply with our legal and financial obligations; and
- Carry out any other purpose described to you at the time the information was collected.

## **SHARING OF INFORMATION**

We share information we collect about you in the following circumstances or as otherwise described in this policy:

- with vendors, service providers, and consultants that access personal information in order to perform work for us, such as customer relationship management, customer service, lawyers and other professional advisors, marketing, and advertising;
- if we believe that disclosure is in accordance with, or required by, any applicable law or legal process, including lawful requests by public authorities to meet national security or law enforcement requirements;
- if we believe it is necessary to protect the rights, property, and safety of Honorlock, our customers, the public, or others;
- in connection with, or during negotiations concerning, any merger, sale of company assets, financing, or acquisition of all or a portion of our business by another company; and
- with your consent or at your direction.

We also share aggregated or de-identified information that cannot reasonably be used to identify you.

## **ADVERTISING AND ANALYTICS**

We engage others to provide analytics services and serve advertisements across the web and in mobile apps. These entities may use cookies, web beacons, device identifiers, and other technologies to collect information about your use of our Website and other websites and applications, including your IP address, web browser, mobile network information, pages viewed, time spent on pages or in mobile apps, links clicked, and conversion information. This information may be used by Honorlock and others to, among other things, analyze and track data, determine the popularity of certain content, deliver advertising and content targeted to your interests on other websites, and better understand your online activity. For more information about interest-based ads, or to opt out of having your web browsing information used for behavioral advertising purposes, please visit [www.aboutads.info/choices](http://www.aboutads.info/choices) and if you are in the European Union, <http://www.youronlinechoices.eu/>.

## **TRANSFER OF INFORMATION TO THE UNITED STATES AND OTHER COUNTRIES**

Honorlock is based in the United States, and we may process your information in the United States and other jurisdictions. Therefore, we and those that perform work for us may transfer your personal information to, or store or access it in, jurisdictions that may not provide levels of data protection that are equivalent to those of your home jurisdiction. We will take steps to see that your personal information receives an adequate level of protection in the jurisdictions in which we process it.

## **YOUR CHOICES**

### **Cookies**

Most web browsers are set to accept cookies by default. If you prefer, you can usually adjust your browser settings to remove or reject browser cookies. Please note that removing or rejecting cookies could affect the availability and functionality of features on our Website.

### **Communications Preferences**

You may opt out of receiving promotional emails from Honorlock by following the instructions in those communications or by emailing us at [info@honorlock.com](mailto:info@honorlock.com). If you opt out, we may still send you non-promotional emails, such as those about our ongoing business relations.

## **CONTACT US**

If you have any questions about this Privacy Policy, please contact us at [info@honorlock.com](mailto:info@honorlock.com).